Northern San Joaquin Veterinary Medical Association Executive Board Meeting March 13, 2024 Modesto, CA (Churchkey restaurant)

Members present: Drs. H. Bessoff, M. Dziuba, K. Reeder, F. Ferriz, C. Wallace, A. Stepp, T. Hart, Mr. W. Herr (Zoom)

<u>Agenda</u>

Call to Order 6:57 pm (Bessoff)

Approval of Minutes from January 2024 - (Wallace/Reeder)

Officer Reports

President – Heather Bessoff

- Website issues talked to Tim today (3/13/24) has been waiting for approval to have iTul get and manage the plug-in. once a year payment \$99/yr. Do we want iTul to manage? Credit card was denied (K. Reeder)
- Rest of estimate divided into 3 sections, not going Live until Q/A done May?
- Communication with iTul not very good, have to be very specific. Email Tim to make sure that if he is not managing the account, then we know who to contact. May need to call on a monthly basis to check in. May be best to communicate with iTul via phone.
- No ability to deal with New Memberships until May.
- CVMA Board of Governors candidacy March 22 Board meeting. Heather submitted 13 signatures to petition to become a part of the Board of Governors.

Treasurer – Katie Reeder

- Investments doing well
- Memberships down / stalled
- Went through Stripe payment charges line by line
- Checks can be mailed directly to Dr. Katie, 4 received so far
- iTul billing up to date
- Taxes and insurance being worked on
- Business credit card has been denied currently
- Can use personal cards and get reimbursed board members feeling ok with it

Secretary – Fabiola Ferriz-Ashby

- Updated NSJVMA flyer draft presented to Board and approved. Emailed to Will Herr for distribution.
- Will send Audra list of past and current members for surveys.

• World Veterinary Day is April 27th. Consider organizing a social event? Coordinate with Audra.

Vice President / LA CE – Monika Dziuba

- Upcoming Large Animal CE dates and topics
 - Anthony from Huba Pharma contacted
 - Dr Halle Fobes Newport Labs July
 - Native microbials Kalen Wickstrom Fall
 - Becky at BioVet no dates yet
 - Anthony Lusich
- Will contact some equine Vets to see if would have interest in joining and for equine CE
- RVT CE for LA contact Mike Karle?
- Miriam at CDFA or Jessica Light Goshgarian
- FSIS / USDA slaughterhouse talk or even a tour of Los Banos facility?
- MILC dairy management software
- State Vet contact for upcoming diseases such as high pathogenic AI in chickens or EIA in So Cal. Needs contacts.
- Consider equine talk, not many equine NSJVMA members

Stanislaus Representative / SA CE – Tiffany Hart

- March 21 Camp 4 CVMA update
- April 17 Surlas Vaccine update with BI RSVP with Will, support staff ok
- May 2 for RVTs flea/tick talk
- May 7 Greens on 10th Grant Miller CVMA Vet diaster preparedness
- Fear-free lecture TBD in person
- CAETA euthanasia certification
- Librela Zoetis coordinate with Cory or Cathy Wallace?
- Need to book annual dinner location
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Associate Member Representative – William Herr

- Can get us BI speakers
- Can pass out flyers to clinics
- Concerns of how new members can pay? Online? How can corporations pay, members may need to ask for reimbursement.

CVMA Delegate & Alternate – Cathy Wallace & Audra Stepp

- Chiropractor bill is almost dead
- March 21 Legislative update talk for members Cathy will present

Old Business

- Date for annual meeting Nov 6, 2024
- Need to keep record of CE and who owes money if unable to pay online.
- Fundraisers Audra / Monika
 - Veterinary T-shirts give members at annual meeting or at a membership drive
- Social Event possibilities
 - Bowling
 - o Paint night
 - o Socials at brewery or such restaurants wth happy hour
- Plan for increasing membership Audra
 - Survey to former members and non-members why not be a member?

New Business

- Ideas for using money in investment accounts need a purpose
 - \circ ~ possible endowment with UC Davis tabled discussion

Upcoming Executive Board Meetings – 2024

	Aug 21
April 18 - location TBD	Oct 2
June 5	Nov 20
July 10	Dec 18

End meeting at 8:40pm (Ferriz/Wallace)