

Northern San Joaquin Veterinary Medical Association
Executive Board Meeting
August 21, 2024

In-person meeting - Modesto, CA (Food Fix)

Agenda

7:07 pm - called to order by Dr. Bessoﬀ. Members present: Drs. H. Bessoﬀ, F. Ferriz, K. Reeder, T. Hart, C. Wallace, and Mr. W. Herr. Attending on Zoom - Drs. M. Dziuba and A. Stepp

Approval of June and July 2024 Minutes - tabled, not all members have read it

Officer Reports

President – Heather Bessoﬀ

- Website update - first round of testing done. Got \$300 credit, \$1,350 to add changes - approved by board. Next round of testing being done - try to get by Labor Day (Heather will be in NH and MN).
- MJC RVT program - working on getting accreditation, needs support of NSJVMA. Students need 4416 hours of apprenticeship. Heather will work on a letter campaign for members.

Treasurer – Katie Reeder

- Update on organization finances:
 - Bank and investment accounts - LPL is still going up. Bank account has taken a hit this year with declined membership.
 - Accounts payable
 - i-Tul billing - iTul was told if members register in Nov/Dec then can be applied for the next year. Otherwise plan for members to renew in January/February.
 - Mailchimp
- Outstanding financial issues
- Ideas for use of invested money – prep for membership vote
 1. \$ and criteria description for each idea
 2. Letter of explanation to members via Bullhorn to go out twice prior to annual meeting requesting feedback
 3. Vote at annual meeting - have members vote to rank - choose the top 2
 - Ideas:
 - Scholarships for RVT students
 - Donations toward new grad expenses

- Endowment through UC Davis & Western - uses interest, can be rolled over, Cathy can take the lead in mid-September. Think over 10 year window - legacy vs one-time.
- Local 4-H clubs

Secretary – Fabiola Ferriz-Ashby

- Membership:
 - # of paid and current veterinarians = 65 DVMs
 - # of paid RVTs = 11 RVTs
- Review membership list – need to identify duplicates so i-Tul can merge records
 - Need to update Atwater-Merced emails - Dr Paul Cook, Samuel Caiten, Alicia Smith, Haley Bartlett
- New PO Box address - needs to be put on the website
 - Quarterly Bullhorn - ready to be sent out digitally
- Assist Monica to ensure all members can get CE certificates through website – especially LA programs in 2024 - needs to have iTul update to be done.

Vice President – Monika Dziuba

- Monika has moved to Michigan, still willing to help with coordinating CE if possible.
- July 31st at Galletos - 17 people attended, 14 from NSJVMA. Elanco provided CE.
- Upcoming Large Animal CE – dates and topics
 - Zoetis coast meeting – Heather working with Clint Hjelm - location in Monterey. Zoetis may give CE credit. Would happen in September?
 - Dr. Haley Fobes - vaccines

Stanislaus Representative – Tiffany Hart

- Upcoming Small Animal CE – dates and topics
 - September 25 – Merck - CIV CE with Dr. Jurewicz
 - October - Leslie Cooper, Behaviorist - reactive dogs and leash
 - FIP lecture by Epicure, Melissa Baines - November or December
 - Euthanasia – CAETNA ANIVIVE
 - Elanco renal disease - not going to happen
 - Fear Free – Jennifer Furlow - 2025 more likely
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- RVT CE – dates and topics - CMVA is offering a perfusion CE
- Reposting of AAHA, CVMA and other organizations' CE of interest to our membership
 - Annual meeting planning details – November 6 - Need to change date for venue - Del Rio country club.
 - CVMA insurance & benefits – CVMA VISC confirmed; Location to be secured

- Opioid Coalition - tabled

Associate Member Representative – William Herr

- Website ambassador - need to have website relaunched by October 1st. Can send BI webinars to post.
- Recommend New Member incentive. Some kind of swag?
- Dr. Adam Lauppe from Merced interested in NSJVMMA officer position

CVMA Delegate & Alternate – Cathy Wallace & Audra Stepp

- 1233 Bill - S/N certification may pass
- Next meeting – January 17 and 18, 2025 in San Diego
- Date for Legislative update 2025 - February 4 or 6?

Old Business

- Fundraisers – Audra/Monica - t-shirts. Audra has T-shirt designer friend. Can do theme of “All Creatures Great and Small”.
- Social Event – Audra Stepp
 - Modesto Nuts – 41 RSVPs, good turn out, was a really fun event!
- Membership drive – Audra Stepp
 - Survey update: Dr. Connor Enz won Starbucks gift card.
 - General feedback is that members want better communication. Updated website will help
- New VP & Treasurer candidates – post in Bullhorn
 - VP – time commitment = time to contact speakers
 - Treasurer – 2+ hours/week, more time needed in end December - January

New Business

- Ideas for social events: pumpkin patch, cookie decorating, wine tasting (with CE?), indoor dog park
- RVT / DVM membership outreach - can consider moving CE and meetings to other towns.
- What can people use in-clinic to help promote NSJVMMA?

Upcoming Executive Board Meetings – 2024

Oct 2

Dec 18

Nov 6 – Annual Meeting

2025 dates

Nov 20

Announcements and Adjournment

- Dr. Katie Reeder resigning from NSJVMA Board - moving out of the area
- Dr. Predmore and Dr. Arnett buying Village Oak Veterinary Hospital

8:56 pm - Meeting adjourned